



CALDOR RESTORATION FUND

FIND OUT HOW YOU
CAN HELP REOPEN
SIERRA AT TAHOE!



El Dorado Community
Foundation



SIERRA AT TAHOE SKI RESORT CREATES AN ANNUAL ECONOMIC IMPACT OF \$49.1 MILLION IN EL DORADO COUNTY EMPLOYING 755 FULL-TIME, PART-TIME, AND SEASONAL EMPLOYEES WITH AN ANNUAL PAYROLL OF \$8.6 MILLION.

SIERRA AT TAHOE ATTRACTS AN AVERAGE OF 268,000 VISITORS EACH YEAR, INCLUDING APPROXIMATELY 219,000 OVERNIGHT AND DAY TRIP VISITORS FROM OUTSIDE THE AREA WHO NOT ONLY SPEND MONEY AT THE SKI RESORT, BUT ALSO SUPPORT LOCAL HOSPITALITY BUSINESSES ALL THROUGHOUT EL DORADO COUNTY.

NOW, SIERRA AT TAHOE NEEDS YOUR HELP IF THEY ARE TO REOPEN. THE CALDOR FIRE DEVESTATED THE AREA, BURING RIGHT THROUGH THE SKI RESORT. IN ORDER TO SAFELY REOPEN, AN ESTIMATED 800,000 HAZARDOUS TREES NEED TO BE REMOVED FROM THE SKI USE AREA FOR THE PURPOSE OF PUBLIC SAFETY. THIS MASSIVE EFFORT WILL HAVE AN ESTIMATED COST OF \$12 MILLION.

OVER \$6 MILLION STILL NEEDS TO BE RAISED AND WE NEED YOUR HELP!

**CHECKS CAN BE MAILED TO:
CALDOR RESTORATION FUND
PO BOX 1388
PLACERVILLE, CA 95667**

**DONATIONS CAN BE MADE ONLINE AT
[HTTPS://REBRAND.LY/CALDOR-RESTORATION](https://rebrand.ly/caldor-restoration)**

**CONTACT LOIS ROBERTS AT LOIS@ELDORADOCF.ORG
FOR MORE INFORMATION OR FOR OTHER WAYS TO DONATE!**

